



FOR IMMEDIATE RELEASE

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PIA Western Alliance exclusively endorses Capital Premium Financing

Draper, UT – January 1, 2010 – The Professional Insurance Agents (PIA) Western Alliance has exclusively endorsed Capital Premium Financing, Inc. as the recommended and preferred provider of premium financing services for their Alliance of more than 700 independent insurance agencies throughout the western United States.

Capital has been privileged to be a longtime supporter of the PIA and is honored to be chosen as the preferred provider for the Western Alliance. Capital was selected from among a field of the leading providers of premium financing, and chosen for its dedication to customer service, ease-of-use products, and its specialty agency programs.

Capital Premium Financing, Inc. is a nationwide specialty lender that provides financing for certain types of insurance premiums paid by commercial enterprises. Capital has built an excellent brand name and reputation for service and product innovation, and is recognized as a trusted partner in the premium finance loan industry.