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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE  
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### **Capital Premium Financing takes service to the next level with new Capital Touch™ Program**

Draper, UT February 16, 2009 – Capital Premium Financing, Inc. has created a new Capital Touch™ Program for its agents and insureds to provide better service.

Capital Premium Financing will provide its new service going forward from today. Capital Touch™ will help lower the cancellation rate for agencies and insureds with its phone call to the insureds five days prior to cancellation.

The Capital Touch™ Program will continue to provide a notice of intent to cancel, pending cancellation alert, and a phone call to the insured to cover all measures to prevent cancellation. The notice of intent to cancel will go out by email/fax to the agent and insured thirteen days prior to cancellation. A phone call will be made to the insured five days prior to cancellation, and a pending cancellation alert will be sent to the agent three days prior to cancellation. The participating agent will also have the option to receive a call prior to the notice of cancellation being sent.

Capital Premium Financing is a national leader in premium financing, offering industry leading products such as Agency Funding Participation™, Contract Funding™ and Capital Connect™. For Further information, contact Ty Erickson, Agency Relations at (800)767-0705 or [terickson@capitalpremium.net](mailto:terickson@capitalpremium.net). ###